



# **Australian Formula Jet Sprint Association Inc.**

## **~Social Media Policy~**

**Adopted July 2024**

<b>Policy Number</b>	<b>AFJSA-001</b>	<b>Version</b>	<b>V1.0</b>
<b>Drafted By</b>	Kaleena de Voigt	Accepted by Board	Feb 2024
<b>Responsible Person</b>	Gordon Anderson	Reviewed by Board	July 2024
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### 1. INTRODUCTION

The Australian Formula Jet Sprint Association Incorporated (**Club**) “AFJSA” recognises social media offers the opportunity for people to gather in online communities of shared interest and create, share or consume content. The AFJSA is committed to ensuring that social media is used responsibly by participants in the sport of V8 Superboats insofar as it relates to the activity and the sport of Jet Sprint Racing generally.

### 2. SCOPE

This policy applies to all AFJSA Board Members, Staff, Officials, Volunteers, Competitors, Drivers, Navigators, Junior Competitors, Parents and or Guardians of Competitors, related entities to Competitors, Members – including Ordinary Members, Affiliated Clubs and Members of Affiliated Clubs (“Covered Persons”) and all Media Personnel including but not limited to Journalists, Photographers, Bloggers etc.

### 3. DEFINITIONS

In addition to the definitions in the AFJSA Rulebook & AFJSA Constitution, the following definitions apply to this policy:

**Staff** – a Paid Employee or Contractor of the AFJSA.

**Board Members** – Directors of the AFJSA Board.

**Members** – A member of the AFJSA in accordance with the Constitution and the AFJSA Rules including Drivers, Navigators, Competitors, Parents, Guardians and related entities to those listed.

**Officials / Volunteers** – Paid or Unpaid Honorary representatives engaged on authorised and approved AFJSA business, including but not limited to Officials, Stewards, Fire Marshalls, Medical Staff, Safety Crew, Board, Commissions and Members.

### 4. RELEVANT TECHNOLOGIES

This policy includes (but is not limited to) the following specific technologies:

- (a) Facebook
- (b) Twitter
- (c) LinkedIn
- (d) Web Pages
- (e) Google+
- (f) Snapchat
- (g) TikTok
- (h) Peer to peer web sites
- (i) Content sharing sites including Flickr (photo sharing) and YouTube (video sharing)
- (j) Commenting on blogs for personal or business reasons
- (k) Leaving product or service reviews on retailer sites, or customer review sites
- (l) Taking part in online votes and polls
- (m) Taking part in conversations on public and private web forums (message boards)

## SOCIAL MEDIA POLICY

***The intent of this policy is to include anything that is posted online where information is shared that might affect members, colleagues, clients, sponsors or the AFJSA as an Association/Club.***

### 5. POLICY OBJECTIVE

Social media offers the opportunity for people to gather in online communities of shared interest and create, share or consume content. As a member-based organisation, The AFJSA recognises the benefits of social media as an important tool for the promotion of motorsport and for the engagement of its members.

The increasing 'dark usage' of social media to disparage, condemn, belittle, humiliate and 'troll' people (to "Offend" or "Offending") is a concerning trend that should be universally condemned and that has no place in and around our sport. Anything that gets posted on Social Media including sites like Facebook, Twitter or forums goes into the public domain. If such posts are meant to offend or can be interpreted as offending then these posts could bring the sport of V8 Superboats into disrepute.

This policy aims to provide some principles to follow when using social media so that Members do not offend others and potentially breach this Policy.

This policy does not apply to the personal use of social media platforms by Members where the Member makes no reference to The AFJSA or related issues.

The following standards apply to the use of social media at any time when it has a clear and close connection with The AFJSA and the sport of V8 Superboats.

1. Always follow relevant AFJSA policies.
2. Do not act unlawfully (such as breaching copyright) when using social media.
3. Be clear that your personal views are yours, and not necessarily the views of The AFJSA.
4. Do not disclose confidential information obtained through work or when volunteering at an AFJSA event.

### 6. OFFENDING CONDUCT – CYBER BULLYING, HARASSMENT, OFFENSIVE CONDUCT ONLINE.

Cyber-bullying or stalking occurs when someone engages in offensive, menacing or harassing behaviour through the use of technology. It can happen to people at any age, any time, and often anonymously.

Examples of cyber-bullying, harassment, offensive conduct on-line include but are not limited to:

- (a) Posting hurtful messages, images or videos online
- (b) Repeatedly sending unwanted messages online
- (c) Sending broadcast emails to large numbers of recipients
- (d) Sending abusive texts and emails
- (e) Excluding or intimidating others online
- (f) Creating fake social networking profiles or websites that are hurtful
- (g) Nasty online gossip and chat, and
- (h) Any other form of digital communication which is discriminatory, intimidating, intended to cause hurt or make someone fear for their safety.

Cyber-bullying, harassment, offensive conduct on-line is a breach of the AFJSA's National Competition Rules and the AFJSA's Policies.

More extreme cases may also be a breach of Australian law.

## SOCIAL MEDIA POLICY

- (i) There are Australian laws which apply to serious online harassment, stalking and online bullying behaviour. Under the Criminal Code Act 1995 (Cth) it is an offence to use the internet, social media or a telephone to menace, harass or cause offence – offences carry heavy maximum penalties including jail time.

### 7. POLICY STATEMENT

The web is not anonymous. Members should assume that everything they write or re-publish online can be traced back to them.

Due to the unique nature of The AFJSA, the boundaries between a Member's profession, volunteer time and social life can often be blurred. It is therefore essential that Members and Volunteers make a clear distinction between what they do in a personal or professional capacity and what they do, think or say in their capacity as a volunteer for The AFJSA.

When using the Internet for professional or personal pursuits, all staff, Members and volunteers must respect the AFJSA's brand as well as AFJSA staff, Members and volunteers and the AFJSA's policies and procedures.

Competitors, Drivers, parents, guardians, support crew and support team members must respect their fellow Competitors, volunteers, Officials, the AFJSA brand, AFJSA processes and the sport of jet sprint racing generally.

For Members using social media, such use:

- (a) Must not contain, or link to, libelous, defamatory or harassing content;
- (b) Must not comment on, or publish, information, photos or video that is confidential or in any way sensitive to the AFJSA, its affiliates, partners or sponsors, and care should be taken to ensure the appropriate person at a Club/State or management level has given written consent to create the post, page or forum. Must not publish information that should not be made public and seek permission to publish others information before doing so. If unsure whether information can be made public, do not publish it and seek advice;
- (c) Should refrain from posting any information or photos of a sensitive nature: this could include track condition, driver condition, accidents, incidents etc. Repeatedly sending unwanted messages online

When using Social media, Members should ensure that you:

- (d) Protect your personal privacy and that of others by not including personal information about yourself or others in your posts to our social media channels (for example, email addresses, private addresses or phone numbers);
- (e) Be very careful with the use of someone else's name in all posts – unless you have their permission to use it, then do not use it;
- (f) Represent your own views and not impersonate or falsely represent any other person;
- (g) Do not make or republish disparaging remarks or comments about the sport, Officials, Competitors and administrators;
- (h) Do not use or republish abusive language and do not harass or threaten others;
- (i) Do not make or republish defamatory or libelous comments;
- (j) Do not use or republish insulting, provocative, hurtful or hateful language;
- (k) Do not belittle any person;
- (l) Do not use or republish obscene or offensive language;
- (m) Do not post or republish material to The AFJSA's social media channels that infringes the intellectual property rights of others;
- (n) Do not post multiple versions of the same view to The AFJSA's social media channels or make excessive postings on a particular issue;

## SOCIAL MEDIA POLICY

- (o) Do not promote commercial interests in your posts to The AFJSA's social media channels;
- (p) Do not include internet addresses or links to websites, or any email addresses in your post to The AFJSA's social media channels;
- (q) Do not do anything that potentially contravenes any of The AFJSA's Policies.

Officials may post appropriate comments and photos at the end of the meeting or while on a break from their duties. However, please always think before posting.

Under no circumstance should offensive comments be made about Members or the sport of V8 Superboats online.

Cyber bullying and breaching this Social media Policy are offences under The AFJSA Rules and Policies that could if proven lead to lengthy suspensions from the sport. See the AFJSA Rule Book and AFJSA Constitution for information relating to the Code of Conduct.

### 8. BREACH OF POLICY

Detected breaches of this policy should be reported as follows;

At or during a Race Event:

If an alleged breach occurs at or during a Race Event in which you are a participant, by another member who is participating in the same Race Event, you should report it (along with evidence that supports the breach) to the Driver Representative, Race Director &/or Chief Steward of the Event for action.

Away From a Race Event:

If an alleged breach occurs at a time other than during a Race Event, the matter may be dealt with by:

1. Reporting to the AFJSA. If the alleged breach involves another member of your Club, report the matter (along with evidence that supports that a breach has occurred) to the Club Secretary. The AFJSA Board should try to resolve the matter between the Offended and the Offending person.

### APPENDIX A TO THIS SOCIAL MEDIA POLICY

#### ACCEPTABLE USE OF OUR FACEBOOK PAGE AND SOCIAL MEDIA CHANNELS

The AFJSA welcomes positive comments on our social media channels, want to hear from our fans about what they love about our sport, what is happening in the world of Australian V8 Superboats, upcoming events and your accomplishments

You are welcome to express your views, comments and ideas about V8 Superboats – provided you keep your posts positive all times.

You should show courtesy and respect to others and must not use our social media channels to abuse others, expose others to offensive or inappropriate content, or for any illegal purpose. Negativity and unconstructive comments do not advance the promotion of the sport. You should refrain from making such comments.

When using our social media channels, please ensure that you:

- Protect your personal privacy and that of others by not including personal information about yourself or others in your posts to our social media channels (for example, email addresses, private addresses or phone numbers);
- Be very careful with the use of someone else' name in all posts – unless you have their permission to use it – then do not use it;
- Represent your own views and not impersonate or falsely represent any other person;
- Do not make disparaging remarks or comments about the sport, Officials, Competitors and administrators;
- Do not use abusive language and do not harass or threaten others;
- Do not make defamatory or libelous comments;
- Do not use insulting, provocative, hurtful or hateful language;
- Do not belittle any person;
- Do not use obscene or offensive language;
- Do not post material to The AFJSA's social media channels that infringes the intellectual property rights of others;
- Do not post multiple versions of the same view to The AFJSA's social media channels or make excessive postings on a particular issue;
- Do not promote commercial interests in your posts to The AFJSA's social media channels;
- Do not include internet addresses or links to websites, or any email addresses in your post to The AFJSA's social media channels.

The AFJSA reserves the right to enforce this Acceptable Use policy at its discretion. The AFJSA may remove any posted messages that it considers to be in breach of our Social Media Policy, The AFJSA Rulebook or The AFJSA Constitution. You may also be banned or blocked as a user with the right to comment from our social media sites.

### **SOCIAL RESPONSIBILITY**

The AFJSA is an equal opportunity organisation which values diversity. We are committed to the health, safety and general well-being of all our members and personnel. As an organisation we are dedicated to providing a safe environment free from bullying, harassment, discrimination and abuse for all of our members, Drivers, Competitors, Officials, administrators, volunteers and supporters.

The AFJSA is committed to ensuring that everyone associated with racing activities complies with our Policies, including but not limited to our Member Protection Policy and Code of Conduct. The AFJSA adopts, and requires our Officials and administrators to adopt, a ZERO TOLERANCE approach to bullying, harassment, discrimination and anti-social behaviour.